



## Top facts you need to know for: Tobacco Products Directive (TPD)

To help bring you up to speed on the legislation changes, we've prepared a list of the top facts you need to know.

- 1) If you supply tobacco products, you must be compliant with the new EU Tobacco Products Directive (TPD) by May 2019.
- 2) This legislation is being introduced to reduce counterfeiting and protect tax revenues.
- 3) To comply with the directive, you will need hardware capable of reading 2D dotcodes and datamatrix codes used in the tobacco industry as well as software to track tobacco product movements through the supply chain.
- 4) Everything must be tracked at each point of the supply chain including pallets, master cases, cartons, bundled unit packs and individual packs
- 5) As TPD adds an extra process at each point in the supply chain, scanning performance is critical to maintain efficiency and minimize operational disruption.
- 6) Zebra has a hardware offering that is optimised to comply with the Tobacco Directive
- 7) Alongside our partners, we can also offer a complete solution to the Tobacco supply chain.

**Time's running out** for the May 2019 deadline. Understand the requirements of a basic compliant solution and get ahead with our comprehensive guide:

[DOWNLOAD HERE](#)